

Project Analysis

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Who is using this app, when, and why?

Platforms

iOS, Android, Web, ...

Integrations & Data Sources

Facebook, Yelp, POS, WordPress, SalesForce, ...

Data Persistence

What is saved on the device and/or in the cloud?

User System

How users will interact with the system & others

User Experience & UI Status

Wireframes, mockups, screenflow, graphics

Development Timeline

Start, Plan, Develop, Test, Distribute

Testing Plans

Unit, Acceptance, Jackrabbit or client-managed

Time vs. Cost vs. Quality

Which are most important?

Investment

How much are you looking to invest?